

Pre-Congress workshop –

October 29, 2014: 09.00 to 16.30

Address: ESTICE - Building A - 83 Boulevard Vauban - Lille

Cultural Detective® & diversophy®

Creating, Adapting & Using Intercultural Training Activities

Come early for this daylong seminar where you will both experience hands-on and learn the creative processes behind the *Cultural Detective*® training tools and *diversophy*® games. These two training activities, dealing with a wide variety of countries, cultures and intercultural themes provide an unequalled resource for customizing your training to a wide variety of different target groups and needs. You will explore best practices for their use in both online & face-to-face intercultural learning for both organizational and academic situations. You will have the option to explore these tools in both French and English.

Your facilitation team — vos intervenants



Dr. George Simons, Diversity pioneer, creator and editor of the *diversophy*® series of learning games, has synthesized the learnings of close to half a century of intercultural research and best practice into succinct and understandable game form that will start you and keep you sharing with the people around you in today's multicultural world of global enterprises. Look for fun and fascination as you learn from one of the masters in the field of intercultural consulting and training.

Catherine Roignan, researcher, consultant and trainer on intercultural issues. With Youssef Zahid, she authored both English and French versions of *diversophy*® Morocco as well as *Cultural Detective*® Morocco. Before living in Morocco, she studied and worked in France, Germany, the UK and Senegal. Catherine has conducted numerous cross-cultural surveys for corporations and has spent several years developing a sociological watch system comparing the French, the Germans and the British.



Inscription: SIETAR Members: 95€; Non-members: 130€ (lunch not included).

How to pay? Via Paypal secure purchase at:
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Or by bank transfer to:

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So that we can easily identify your payment, write your full name followed by: CULTURAL DETECTIVE. You will assume bank transfer costs.

For information, contact: Christine Longé.

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Office hours: Monday 9-12, Tuesday and Thursday 14-16.